JOAO (HENRY) FIGUEIREDO

Freight, Logistics & Supply Chain Analyst | Business Process | Power BI Reporting | Lean Six Sigma Green Belt
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SUMMARY

Freight, logistics and supply chain analyst with 14+ years in operations since 2012: 15,000+ shipments and 150+ customers, import and export. I map how work flows, fix the steps that break, and build the Power BI reporting teams use. Results include a measured 30% rise in shipment volume from allocation reporting I created, CAD $80,000/yr saved by bringing PIM and DAM in-house, and about USD $200,000/yr saved in ocean import storage.

Open to roles in business and process analysis, supply chain and logistics analytics, BI and reporting, freight tech and AI in logistics operations, and trade compliance. Vancouver, hybrid or on-site.

EXPERIENCE

Autonomy Operations Architect | Cartage (YC S24), Vancouver, BC (Hybrid) **06/2026 – 11/2026**

- Helped build the AI freight coordinator (Wilson): wrote its skills and prompts and made structured changes to its freight workflows.
- Ran 50+ deployments across 22 customers; customer onboarding went from 2 weeks to 1 day.
- Helped extend the product UI from LTL/FTL to ocean and drayage; owned the drayage coordination roadmap.
- Checked AI output: fixed wrong-API writebacks caused by the shipment schema and unsent WhatsApp failure messages; created a bot to monitor new sign-ups.
- Traced failed runs to the root cause; added regression tests, dashboards and silent-failure guards; wrote discovery and requirements write-ups.

Sales Operations Analyst | Norco, Port Coquitlam, BC (Hybrid) **03/2025 – 06/2026**

- Brought PIM and DAM in-house by automating product-data and asset workflows, cutting outsourced software and labour by CAD $80,000/yr; catalogue production went from weeks to days.
- Connected the Lightspeed API to dealer reporting on inventory and sell-through (units sold, average selling price, sell-through rate, time to sell).
- Built Power BI models on sell-through, inventory aging and end-of-life status, used by five teams; automated document workflows with Power Automate and SharePoint.

Business Process Specialist | Geodis, Richmond, BC (Hybrid) **05/2022 – 03/2025**

National Booking & Allocations Coordinator, promoted to Business Process Specialist

- Created space-allocation reporting from scratch; teams captured bookings they had been missing and shipment volume rose a measured 30% (2023–2024).
- Ran DMAIC process audits; documented SOPs, swim-lane diagrams and decision trees, and trained teammates so the procedures stuck.
- Replaced ad-hoc Excel reports with Power BI dashboards and scorecards for supply-chain and service-provider KPIs, used across the Americas and Asia.

Ocean Traffic Coordinator | DB Schenker, Vancouver, BC (Hybrid) **03/2019 – 04/2022**

- Coordinated ocean imports for global and key accounts, about 150 FCL shipments per month.
- Built KPI reports and client scorecards (transit time, rail dwell, demurrage, detention) for weekly and quarterly reviews; led the move to paperless workflows.

Logistics Senior Analyst | NEO Logistics, Nova Lima, MG, Brazil **11/2015 – 08/2018**

- Built the commercial department from zero and led a team of 11; set up reporting and supplier and operations KPIs that supported 15%+ year-over-year revenue growth.

Logistics / Traffic Analyst | Jabil, Betim, MG, Brazil **04/2012 – 03/2015**

- Developed an ocean import strategy (DTA Pátio, Port of Santos to Betim) that saved about USD $200,000/yr in storage and cut transit by about one week; written up as my 2015 UNA monograph.

SKILLS

Tools: Power BI, Excel, Power Automate, Power Apps, SharePoint, SAP, CargoWise, Tango TMS, Lightspeed, Jira

Methods: Lean Six Sigma Green Belt, DMAIC, process mapping, SOP documentation, KPI design, requirements write-ups

Languages: Portuguese (native), English (fluent), Spanish (intermediate)

RECOGNITION & PUBLICATION

Minas Exporta Mais accreditation · DB Schenker Canada Recognition Program · Regional Chamber of Commerce accreditation for logistics innovation (NEO Logistics) · Participated in the CNF–Dubai air freight route negotiations between Belo Horizonte International Airport and Emirates

Monograph (2015, UNA): DTA Pátio for ocean cargo at the Port of Santos, based on my work at Jabil

EDUCATION

Bachelor, Business Administration (International Business), UNA University, Brazil, 2015 · Diploma, Business Management, Arbutus College, Canada, 2019